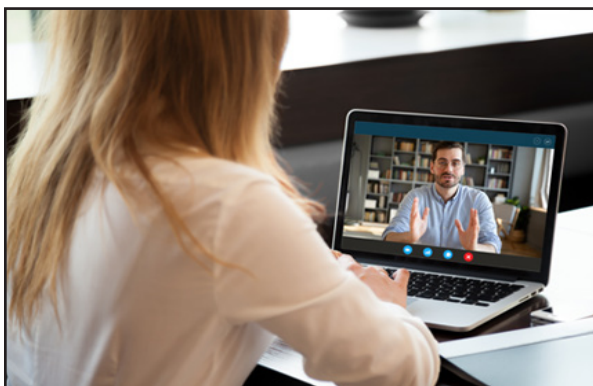


Introducing **Owners CONNECT**, the *Travel Agent Forum Owners Edition Virtual Experience!*

Owners Connect will bring your company together with a select audience of 150 agency-owners from across North America, collectively representing over 3,000 front-line travel sellers (employees and independent contractors) with annual sales power exceeding \$600 Million! Creating an event that brings you face-to-face with owners who have decision-making powers allows participating supplier partners the chance to forge new relationships and foster existing connections, streamlining engagement efforts and spend, while maximizing potential ROI.

TRAVEL ADVISOR PROFILE

- ▶ 150 travel agency owners from across the USA.
- ▶ Three or more years as an agency owner.
- ▶ \$600 Million in collective annual bookings.
- ▶ Diverse clientele with varied vacation interests spanning the globe.
- ▶ Three or more independent contractors or employees (an average of 15 per owner).
- ▶ Established and full-time travel sellers, vested in their success.
- ▶ Ready to book business!



SCHEDULE AT A GLANCE*

Monday, November 16

Welcome Session
Educational Sessions

Tuesday, November 17

Agency Owner Sessions

Wednesday, November 18

One-to-One Meetings

Thursday, November 19

One-to-One Meetings

* Schedule Subject
to Change

SUPPLIER BENEFITS & INCLUSIONS

- ▶ Access to travel agency owners with proven production and year-to-year growth, that have been through a stringent vetting process. All advisor delegates are hand-selected to attend through a rigorous multi-tiered qualification process, comprising a written application, comprehensive review of their agency production, telephone interview, professional reference checks and more.
- ▶ A full diary of mutual interest one-to-one meetings, with presentation capabilities
- ▶ Listing on the event website, within the appointment software and other areas where applicable

MARKETING INCLUSIONS

- ▶ Branded social media posts to our entire network
- ▶ Customized messages to our Alumni audience of more than 1,000 qualified travel agency owners and specialists (representing over \$1 Billion in annual bookings)
- ▶ Chance to share exclusive booking bonuses, FAM opportunities and other unique travel advisor incentives
- ▶ Inclusion in the **Owners CONNECT** Electronic Wrap-Up, distributed to over 20,000 North American travel sellers



2020 SUPPLIER PACKAGES

Owners CONNECT PACKAGE

Price: \$2,000 USD

- A full diary of mutual interest one-to-one meetings
- Customized messages to our Alumni audience of more than 1,000 qualified travel agency owners
- Branded social media posts to our entire travel agency owner network
- Listing on the event website, within the appointment software and other areas where applicable
- Inclusion in the **Owners CONNECT** Electronic Wrap-Up, distributed to over 20,000 North American travel sellers

SESSION SPONSORSHIP PACKAGE

Price: \$4,000 USD (\$5,950 Value)

PACKAGE INCLUDES EVERYTHING IN THE CONNECT PACKAGE PLUS:

- One-Hour Proprietary Session
- Interactive marketing package, including: three social media posts; two custom announcements within the appointment system; one pre and post event email blast.

ELEVATE WEBINAR COMBO PACKAGE

Price \$4,000 USD (\$5,950 Value)

PACKAGE INCLUDES EVERYTHING IN THE CONNECT PACKAGE PLUS:

- 60 minute webinar broadcast
- Email to to the Elevate network database
- Social media post promoting your webinar
- Webinar archive for your use
- Post webinar agent list

ACT NOW - LIMITED SPACE!

Learn more or sign-up today by contacting Jennifer Fernandez, SVP Events at

(718) 979-1952 or email Jennifer@TravelSMG.com